

Blind Spot Monitoring and Lane/Side-view cameras could help prevent 395,000 crashes a year in the U.S.¹

Know what's in your blind spot **Blind Spot Monitoring (BSM)**

How does it work?

 Sensors alert the driver if another car or object is on the right or left side.

The driver is alerted by: symbols on side mirrors, the dash or other areas.

 There may be a warning chime or the driver's seat may vibrate.



When would you use BSM?

When you are passing, being passed or preparing to make a lane change.

Does BSM always work?

No. Exterior sensors can be obscured by moisture, snow, dirt, darkness, and other elements.

Can I turn it off?

Yes. Although, most systems turn ON automatically when the car is started.

Sideview Camera

Shows you an image on a monitor of what is coming up alongside your car

The Benefit...

Improves passenger-side visibility

and in some cases offers the driver a 360° view of the surrounding area of the car.

Protects bumpers, trim and wheel rims from damage at slow speeds.



When do you use a sideview camera?

- Backing down complicated
- driveways
- Pulling into parking spaces • Will usually turn on when backing at 3-7 mph.
- You can opt to have the camera on at all times by pressing a button on the turn signal lever.



¹May 24, 2011 50 Years of Progress - Adrian K. Lund, Ph.D. Insurance Institute for Highway Safety

Safety Check...

While these two safety features will help you SEE your blind spots... You should still check your mirrors and always look over both shoulders before changing lanes, parallel parking, making right turns, etc.

For more information about your safety systems, check your owner's manual or visit





