DROWSINESS ALERT
DON'T DRIVE DROWSY

More than 100,000 crashes each year are caused primarily by drowsy driving

Drowsiness Alert features can detect if you are driving drowsy and send you a warning...

How it works
Drowsiness alert detects when you weave in your lane. A system reads the lane markings and monitors your lane position and if it senses that you're drifting out of the lane frequently...

A coffee cup and message appear on the dashboard

**DROWSINESS ALERT FEATURES MAY ONE DAY…**

Use a voice alarm... “I am talking to you... Wake up”
If a driver is nodding off, the car announces:
“You are tired”
“You are dangerously tired! STOP as soon as it is safe to do so!”
The driver’s seat may also vibrate.

Learned Behavior...
A more advanced version uses software to “learn” what your normal driving patterns are when you’re fully alert. If it senses that your driving reactions are slower or erratic, a drowsy alert is activated.

Facial Recognition
Another uses an onboard computer with facial recognition software to determine if you’re drowsy...
- tiny sensors or night vision cameras are trained on the driver’s face,
- measures eyelid droop, blinking patterns and head bobs to tell if you are starting to fall asleep.

Directions Please...
Some cars use GPS to help drivers find the nearest rest stop.

KEEP IN MIND: The drowsiness alert features should make you more aware of your state of mind... But if you are tired, REST and DON'T DRIVE DROWSY.